

Media Release Media Release Media Release

For Immediate Release

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Gilbert Brown Foundation

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Call to schedule an interview with any of the players for this event.

Headline: Fun Camping With The Gilbert Brown Foundation

Galesville—January 20, 2010—Tired of being stuck in the house with nothing to do because it's so cold? The Gilbert Brown Foundation & The Wisconsin Association of Campground Owners are coming to the rescue on February 5 through February 7 at the Madison Camper RV Show and Sale in Madison.

This is going to be a fun packed weekend with something for everyone. Mom and Dad can come meet some of Wisconsin's favorite Packers and celebrate Super Bowl weekend with the Gilbert Brown Foundation, while looking for a camper. Gilbert's Foundation has scheduled Santana Dotson, William Henderson, Bill Schroeder, Chris Jacke, George Koonce, Craig Newsome, Fuzzy Thurston, Lynn Dickey, and Sean Jones to appear. This team will be working together to raise money with WACO for The Gilbert Brown Foundation which supports over 144 children's charities in Wisconsin. You will have a chance to hear about the players camping experience, learn the importance of outdoor activities for families in general, and have fun playing games while raising money for the foundation. Experience the various activities that happen in WACO campgrounds like playing bingo, story telling with mascots, gem mining, ride the train, play musical dots, have fun making crafts, and participate in the hula hoop contest! Over \$10,000.00 in camping prizes will be awarded during this weekend.

You will see other famous entertainers at the Madison Camper show like JoJo The Clown, Magic Matt, and Snakes Alive! Get your very own balloon animal, color a clown picture, or get your picture taken with Petey the Porcupine from Pineland.

There will be interaction with the players throughout the event. Choose to arm wrestle Gilbert Brown, play musical dots with William Henderson, play mini golf with Bill Schroeder, or go on a poker walk with Lynn Dickey! You will have an opportunity to get your photo taken with the players and leave with an autographed 8 X10 photo. Bring your own items to have autographed at \$20 per autograph or purchase foundation merchandise to be autographed. Photos of the players will be available for purchase.

You won't want to miss playing Deal or No Deal with the guys. This is the Foundations fun version of the game show with lots of great prizes hidden in the cases. You will be on stage with the players and can win anywhere from \$10 to \$2500 in gift values. Bid on the rejected items.

What better way to get out, have fun, meet your favorite players and start thinking about warm weather. Be sure to join us in Madison and get ready for the summer.

Trailer Advisory: www.gilbertbrownfoundation.org or www.madisonrvshow.com or www.wisconsincampgrounds.com for more information.

WACO Fun Fest Partial Schedule: Friday February 5, 2010

Time	Players	Activity
4:00 pm – 6:00 pm	Gilbert Brown, Santana Dotson, William Henderson, Chris Jacke, Bill Schroeder, George Koonce, Craig Newsome, Fuzzy Thurston, Lynn Dickey, and Sean Jones.	Autograph session & photo session. Have your picture taken with your favorite players for \$25.00
5:30pm -6:30 pm	Bill Schroeder, Chris Jacke, Craig Newsome, Fuzzy Thurston, George Koonce, & Lynn Dickey.	Poker walk – purchase a “hand” from the players and win fantastic prizes including
6:00pm – 8:00-pm	Gilbert Brown & Friends	Play Gilberts Family Feud. Play this fun foundation game that supplies plenty of interaction with the players. Win packer memorabilia and vacation getaways! No family required. Tickets are \$10 each.
8:00 pm – 9:00 pm	Gilbert Brown, Santana Dotson, William Henderson, Chris Jacke, Bill Schroeder, George Koonce, Craig Newsome, Fuzzy Thurston, Lynn Dickey, and Sean Jones.	Autograph session & photo session. Have your picture taken with your favorite players for \$25.00 each

Autographs are \$20 per player per autograph. Footballs are available for \$30 and include one signature. 8x10 photos of players are available for \$20 and include an autograph. Photos with you and the players are also available. No photos allowed without a purchased foundation pass. Clothing & other merchandise will also be available.

Bingo will run Friday from 11:00 am – 1:00 pm & again from 4:00 – 5:00 pm

Saturday February 6, 2010

Time	Players	Activity
10:00 am – 11:00 am	Gilbert Brown, Lynn Dickey, Bill Schroeder, Chris Jacke, Craig Newsome, Santana Dotson, Sean Jones, William Henderson	Autograph session & photo session. Have your picture taken with your favorite players for \$25.00 each
11:00 am – 12:00 pm	Craig Newsome	Musical Dots
11:00 am – 12:00 pm	Bill Schroeder	Raffles & Games
12:00 pm – 1:00 pm	Gilbert Brown Santana Dotson	Arm Wrestling pictures Bean Bag Toss
1:00pm – 3:00 pm	Bill Schroeder	Mini Golf
1:00 pm – 2:00 pm	Chris Jacke	Dice Game
4:00pm – 5:00 pm	Craig Newsome Bill Schroeder	Family relay races
5:00 pm – 7:00 pm	Gilbert Brown, Lynn Dickey, Bill Schroeder, Chris Jacke, Craig Newsome, Santana Dotson, Sean Jones, William Henderson	Deal or No Deal
7:00 pm – 8:00 pm	Gilbert Brown, Lynn Dickey, Bill Schroeder, Chris Jacke, Craig Newsome, Santana Dotson, Sean Jones, William Henderson	Meet & greet autograph session

Sunday February 7, 2010

Time	Players	Activity
10:00 am – 12:00 pm	Gilbert Brown, Lynn Dickey, Bill Schroeder, Chris Jacke, Craig Newsome, Santana Dotson, William Henderson	Autograph session & photo session.

More on Gilbert Brown Foundation:

- The Gilbert Brown Foundation's mission is to service youth in an environment that promotes structure and life skills awareness, by introducing team building skills and promoting diversity in the community. Gilbert's Foundation raises money in Wisconsin and contributes money in Wisconsin.
- Along with Brett Favre's Fourward Foundation sponsored children in all 4 sessions for Camp Sunshine Wisconsin in Warrens. Over 48 children & their families were served.
- Scholarship programs in your local schools.
- Gas cards for kids with cancer from Galesville, Holmen, Trempealeau, La Crosse, Cashton, Elroy, Sparta, & Tomah.
- Gas cards for women with breast cancer from Galesville, Fountain City & Onalaska.
- Autographed footballs for the troops.
- School supplies.
- 14 children from Wisconsin have received services from St. Jude's.
- Donated auction items for various charities in the community raising over \$40,000.00 for youth sports groups, individual cancer kids & families, memorials, area golf tournaments, breast cancer walks & runs, area football camps and scholarship fundraisers.
- Teddy Bear Fund.
- Sacred Heart Church.
- Provided refrigerators, stoves, washers & dryers to flood victims.

All over Wisconsin

Gilbert puts on FREE football camps for intercity youth

Sends footballs to the troops

Supports Make a Wish Foundation

St. Jude's Kids from Wisconsin

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Camp Sunshine

